OCLC Update

OCLC CJK Users Group Meeting
Saturday, April 2, 2005
Sheraton Chicago Hotel & Towers

王行仁
Andrew H. Wang
Executive Director
OCLC Asia Pacific Services & New Initiatives
The 2003 OCLC Environmental Scan: Pattern Recognition

A report to the OCLC Membership
Search Engine Mindshare – A Battle beyond Access and Retrieval

“In a survey for this lecture, librarians and scientists were asked to name the top scientific and medical search resources that they use or are aware of. The difference is startling.”

John Regazzi

“The Battle for Mindshare: A Battle beyond Access and Retrieval”

Search Engine Mindshare – A Battle beyond Access and Retrieval

Librarians: Science Direct, ISI Web of Science, MedLine

Scientists: Google, Yahoo!, PubMed

What shall we do?
OCLC’s Answer –

Creates a “Library Channel”
On the Web through Google and Yahoo!

“Find in a library:”
OCLC Project Opens WorldCat Records to Google

Search engines want to make scholarly work more visible on the Web

By JEFFREY R. YOUNG

Google and other commercial search engines are often the first source that students and professors turn to when doing research, but search engines sometimes fail to include material contained in free scholarly archives.

Yahoo! Search Joins OCLC Open WorldCat Project

by Barbara Quint

June 21, 2004

Old Search Engine, the Library, Tries to Fit Into a Google World

By KATIE HAFNER
Best New End-User Product

OCLC Open WorldCat Pilot – for making key WorldCat entries available through major search engines such as Google and Yahoo Search.
Using Open WorldCat

<table>
<thead>
<tr>
<th>Title</th>
<th>Edition</th>
<th>Description</th>
<th>Note</th>
<th>Subject</th>
<th>Class</th>
<th>Author</th>
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<tbody>
<tr>
<td>D-RIKOH/GAKUDOKU</td>
<td>第2版</td>
<td>1557p; 19cm</td>
<td>舊版(1982.11)</td>
<td>英語 -- 言書</td>
<td>833 njb/8</td>
<td>川本, 茂雄, 1913-1983</td>
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Bibliographic record

Title The Churchill war papers / [compiled by] Martin Gilbert.


Other Names Gilbert, Martin, 1936-

Publisher New York : London : W.W. Norton & Co., 1993-

Description v., 25 cm.

Notes Cataloguing based on v.1.

v.1: At the Admiralty, Sept 1939-May 1940 -- v.2: Never surrender, May-Dec 1940 -- v.3: The ever-widening war, 1941.

ISBN 0393035220 (v.1)


Admiralty -- Great Britain -- History -- Sources.

World War, 1939-1945 -- Sources.

World War, 1939-1945 -- Great Britain.

Library Holdings

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<tr>
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<td>K.0.200</td>
<td>Available</td>
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</table>
Join the Open WorldCat Program!

1. Become an OCLC Governing Member by cataloging ALL of your library’s newly acquired titles on WorldCat (the OCLC Online Union Catalog)

2. Batchload your Library’s retrospective file (OPAC – Online Public Access Catalog) into WorldCat

3. Subscribe to FirstSearch WorldCat

Why these requirements?
**Why These Requirements?**

1. **Google** and **Yahoo!** harvest metadata from **WorldCat** (the OCLC Online Union Catalog)

   If your library’s holding is not registered in **WorldCat**, **Google** and **Yahoo!** cannot harvest information of your library’s holding

2. **Google** and **Yahoo!** establish a link to **WorldCat**, and **WorldCat** establishes a link to your library’s OPAC when your library subscribes to **FirstSearch WorldCat**
WorldCat Collection Analysis Service

- Analyzes library collections of a group of libraries
- Compares your own library’s collection with those of other OCLC user libraries
- To use this service, library holdings must be in WorldCat (the OCLC Online Union Catalog)
- On an annual subscription basis – you can do collection analysis as often as you wish, by your staff, in your library
- Available NOW – introduced in March 2005
WorldCat Dissertations and Theses

- About 5 million bibliographic records and holding library symbols of dissertations and theses held in OCLC user libraries worldwide
- Links to full-text on the Web when available
- Links to WorldCat Resource Sharing Service (namely, ILL)
- By annual subscription
- Available to OCLC users worldwide in 2005
HKCAN: Hong Kong Chinese Authority - Names

- Developed by JULAC – The Joint University Librarians Advisory Committee (Hong Kong)
- In MARC21 – compatible with LC Authority records
- About 130,000 records of Chinese names in Chinese characters and parallel Pinyin romanization
- Increase by about 10,000 records monthly
- Available to OCLC cataloging users worldwide through Connexion in 2005
OCLC Asia Pacific Update
Objectives

- Revisit the rationale for re-evaluating jobs and building a new exempt pay structure at OCLC
- Develop a general understanding of job evaluation
- Review the job evaluation process at OCLC

Serves 3,600 Institutions in Asia and the Pacific Region
Relationship with Consortia in Asia - China

- CALIS (China Academic Library and Information System)
  - Subscribes to OCLC FirstSearch Base Package with H.W. Wilson Select Plus Full-Text for 100 key universities since 1999

- CLC (China Library Consortium)
  - Purchases OCLC NetLibrary eBooks for 60 libraries since May 2004
Relationship with Consortia in Asia - Japan

❖ NII (National Institute of Informatics)

➢ ILL System-to-System link via Z39.50 for resource sharing with ARL libraries since September 2002

➢ National cataloging license to access WorldCat (the OCLC Online Union Catalog) for ALL NII user libraries since February 2005
Relationship with Consortia in Asia
- Korea

- KERIS (Korea Education & Research Information Service)
  - Subscribes to OCLC FirstSearch Base Package with H.W. Wilson Select Plus Full-Text for professors, researchers and university students nationwide since 1999
  - Purchases OCLC NetLibrary eBooks for 70 universities since 2002
Relationship with Consortia in Asia
- Singapore

- SILAS (Singapore Integrated Library Automation Service)
  - National cataloging license to access WorldCat (the OCLC Online Union Catalog) for ALL SILAS user libraries since December 2001
  - Batchloaded 1.4 million MARC records of National Union Catalog of Singapore into WorldCat in 2002
Relationship with Consortia in Asia - Taiwan

- **CONCERT (Consortium on Core Electronic Resources in Taiwan)**
  - Subscribes to OCLC FirstSearch Base Package for 100 universities since 1999

- **TEBNET (Taiwan E-Book Network)**
  - Purchases OCLC NetLibrary eBooks for 25 libraries since August 2002
Relationship with Consortia in Asia - Thailand

- Thai University eBook Net
  - Purchases OCLC NetLibrary eBooks for 30 private & public universities since June 2003

- UniNet (University Network of Thailand)
  - Purchases OCLC NetLibrary eBooks for 67 government-funded universities since December 2004
Major CJK MARC Record Contributors in Asia

- Waseda University, Tokyo, Japan
- Universities in Hong Kong
  - Chinese University of Hong Kong
  - City University of Hong Kong
  - Hong Kong Baptist University
  - Hong Kong Polytechnic University
  - Hong Kong University of Science & Technology
  - The University of Hong Kong
- Singapore Integrate Library Automation Service (SILAS)
- Tsinghua University, Beijing, China
- Shanghai Library, Shanghai, China
- Shenzhen Library, Shenzhen, China
OCLC’s Top 10 Original Cataloging Libraries
Fiscal Year July 2003 - June 2004

1. Center for Research Libraries 63,549 original records
2. University of Hong Kong 45,758 original records
3. University of Oxford 39,322 original records
4. The Ohio State University 25,048 original records
5. University of Wisconsin 24,073 original records
6. Godfrey Memorial Library 23,647 original records
7. University of California, Berkeley 23,223 original records
8. SILAS (Singapore) 19,155 original records
9. Union Theological Seminary 15,729 original records
10. University of Texas at Austin 15,309 original records

Seven Issues Associated with Loading CJK MARC Records from Asia

- MARC formats
- Internal codes
- Character sets
- Cataloging rules
- Name and subject authorities
- Romanization schemes
- Classification schemes
Potential Sources of CJK MARC Records from Asia for Loading into WorldCat

- CALIS (China Academic Library & Information System)
- National Library of China
- Shenzhen Library, China (On-going)
- Chinese University of Hong Kong (Completed & on-going)
- HK University of Science & Technology (Completed & on-going)
- University of Hong Kong (Completed & on-going)
- Waseda University, Japan (Completed & on-going)
- National Library of Korea
- Singapore National Union Catalog (Completed & on-going)
- National Central Library, Taiwan
- National Chengchi University, Taiwan (On-going)
Potential Strategic Alliance Opportunities

- Beijing Founder
- Beijing Super Star
- Commercial Press Hong Kong
OCLC – A Global Library Cooperative
Over 52,000 Libraries in 95 Countries
<table>
<thead>
<tr>
<th>OCLC Headquarters in Dublin, Ohio, U.S.A.</th>
<th>1,000 Employees</th>
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<tbody>
<tr>
<td><strong>Other Offices in the U.S.A.</strong></td>
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<tr>
<td>California – Ontario and Santa Rosa</td>
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<td>New York – New York City</td>
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<td>Pennsylvania – Bethlehem</td>
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<td>Washington – Lacey and Spokane</td>
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<tr>
<td><strong>Offices Outside the U.S.A.</strong></td>
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<td>France – Paris</td>
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<td>Mexico – Mexico City</td>
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<td>The Netherlands – Leiden</td>
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<td>United Kingdom – Birmingham</td>
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Challenge
Globalization
Chasing the Sun

South Australian Health Services Libraries Consortium (SAHSLC)

- Crippled Children’s Association
- Dept. of Human Services
- Drug and Alcohol Services Council
- Julia Farr Services
- Lyell McEwin Health Service Campus
- Modbury Public Hospital
- Noarlunga Health Service
- Queen Elizabeth Hospital & Health Service
- Repatriation General Hospital
- Royal Adelaide Hospital/Institute of Medical & Veterinary Science
- Royal District Nursing Service
- Women’s and Children’s Hospital

South West Information for Clinical Effectiveness (SWICE) — U.K.

- North Bristol NHS Trust
- Weston Area Health NHS Trust
- Royal United Hospital NHS Trust, Bath
- Severn NHS Trust
- East Gloucestershire NHS Trust
- Royal Free Hospital, London
Thank you!

Do you have any Questions?