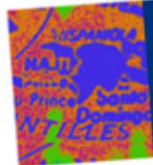


# OCLC Update

OCLC CJK Users Group Meeting  
 Saturday, April 2, 2005  
 Sheraton Chicago Hotel & Towers

王行仁

Andrew H. Wang  
 Executive Director  
 OCLC Asia Pacific Services & New Initiatives

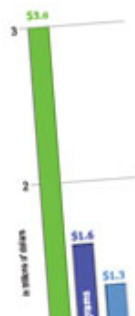
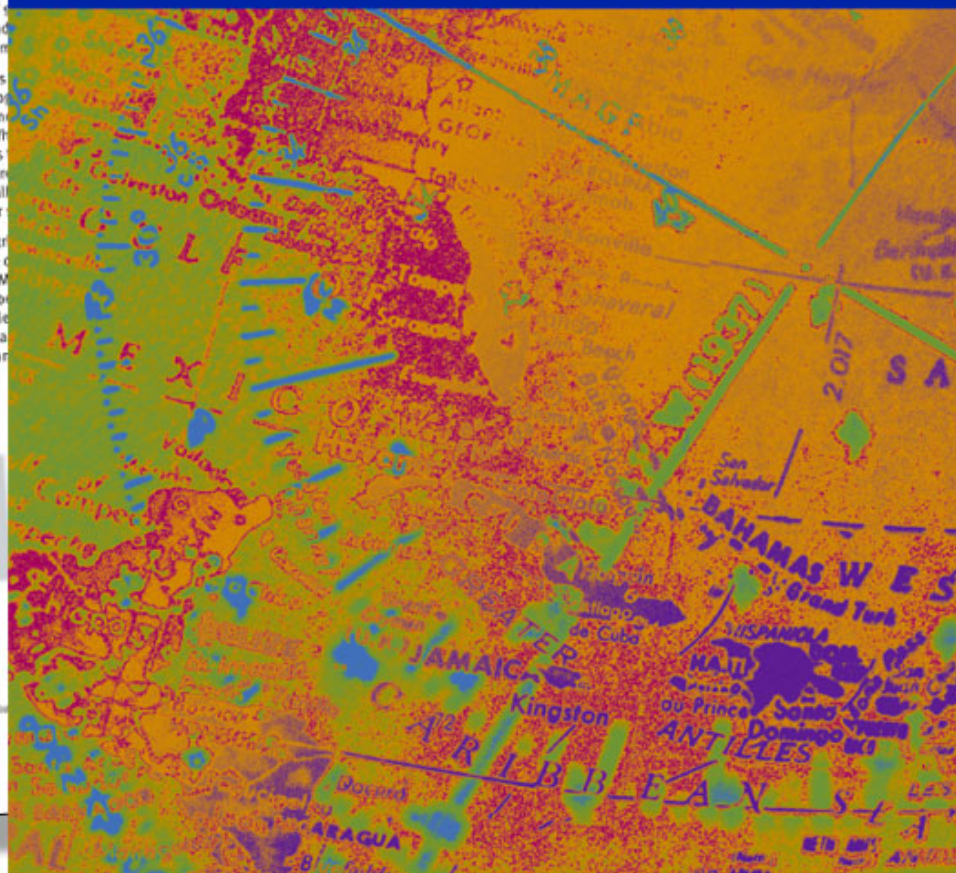


The Eco



# The 2003 OCLC Environmental Scan: Pattern Recognition

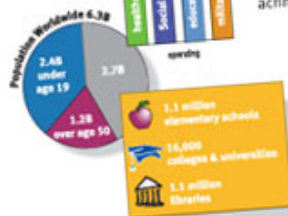
A report to the OCLC Membership



In these early on services for security programs threaten to full cost of the mix and no longer m

The trends all the pro times, fun goods. Wh sharpens police, fire and small Police or

In country not one c were a M would be wealthie that sca acrimo



The public and public goods

1. Please see "Solutions" on pp. 142-48 for the complete



(GDP)  
Country



GDP Billion	Country	World Rank	GDP Billion
\$452	Croatia	63	\$ 22
\$414	Slovenia	67	\$ 21
\$411	Sri Lanka	73	\$ 16
\$189	Trinidad & Tobago	88	\$ 9
\$186	Uganda	105	\$ 6
\$104			
\$95			
\$87			
\$82			
\$71			
\$66			
\$64			

# Environmental landscapes



# Search Engine Mindshare

## – A Battle beyond Access and Retrieval

“In a survey for this lecture, **librarians and scientists were asked to name the top scientific and medical search resources** that they use or are aware of. **The difference is startling.**”

John Regazzi

“The Battle for Mindshare:  
A Battle beyond Access and Retrieval”

[http://www.nfais.org/publications/mc\\_lecture\\_2004.htm](http://www.nfais.org/publications/mc_lecture_2004.htm)

# Search Engine Mindshare

## – A Battle beyond Access and Retrieval

**Librarians:**

Science Direct

ISI Web of Science

MedLine

**Scientists:**

Google

Yahoo!

PubMed

***What shall we do?***

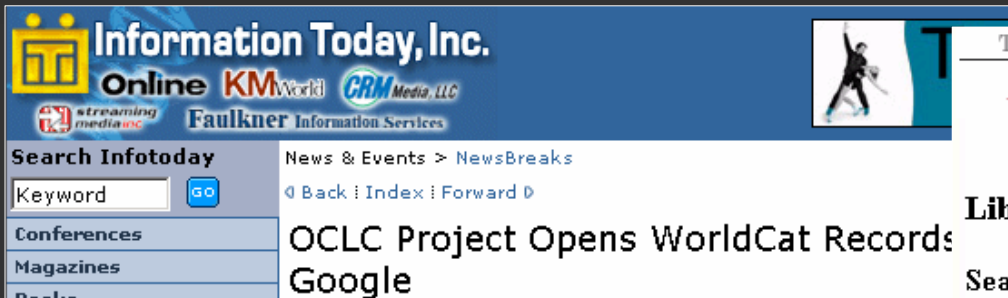
# ***OCLC's Answer –***



Creates a "Library Channel"  
On the Web through Google and Yahoo!

**"Find in a library:"**

# Media Coverage



**Information Today, Inc.**  
**Online KMWorld CRM Media, LLC**  
 streaming media inc Faulkner Information Services

**Search Infotoday**  
 Keyword

Conferences  
 Magazines  
 Books

News & Events > NewsBreaks  
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**OCLC Project Opens WorldCat Records to Google**



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 Sections

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Is Google Next to Go Inside the Book?  
 -- 11/3/2003

The New York Times  
 nytimes.com

June 21, 2004

## Old Search Engine, the Library, Tries to Fit Into a Google World

By KATIE HAFNER

THE CHRONICLE OF HIGHER EDUCATION

## Information Technology

From the issue dated May 21, 2004

### Libraries Aim to Widen Google's Eyes

Search engines want to make scholarly work more visible on the Web

By JEFFREY R. YOUNG

[Related materials](#)

[Why Some Scholarly Archives Elude Search Engines](#)

Google and other commercial search engines are often the first source that students and professors turn to when doing research, but search engines sometimes fail to include material contained in free scholarly archives.



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**Online KMWorld CRM Media, LLC**  
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News & Events > NewsBreaks  
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**Yahoo! Search Joins OCLC Open WorldCat Project**  
 by Barbara Quint

# Best New End-User Product

 **The Charleston ADVISOR**

Reviews & Columns

Reviews & Columns

TCA Scoreboard | Reviews by Title | Reviews by Vendor | Reviews by Reviewer | View Issue

Search  | Advanced Search | Review & Column Home | Download Issues (pdf) |

Submit Letter | No letters about this review.

## From Your Managing Editor

**Fourth Annual Reader's Choice Awards**  
George S. Machovec (The Charleston Advisor) [george@coalliance.org](mailto:george@coalliance.org)  
*Published in Volume 6, Number 2, October 2004*

**Best New End-User Product**

OCLC Open WorldCat Pilot – for making key WorldCat entries available through major search engines such as Google and Yahoo Search.



# Using Open WorldCat

Find in a Library powered by WorldCat

"The Squad 1907" Indiana University, Bloomington, Indiana [Return](#)

[Librarians](#) [Send Feedback](#)

Libraries worldwide

W "The Squad 1907"

Type: English : In  
Publisher: 1907-12-11  
Links: [item](#)  
Abstract: Indiana Uni

Worldwide Libr

Library Name

[Indiana History Socie](#)

... 2. "The Squad 1907"  
Sport clothes Indian  
images. [indianahist](#)  
[ [More results from i](#)

Find in a Library: "The  
"The Squad 1907" Indiana  
1907-12-11. • Indiana Univ  
[www.worldcatlibraries.org/](http://www.worldcatlibraries.org/)



Library Info	Library Type
<a href="#">i</a>	Organization

P0391\_BOX1\_BLOOMINGTON\_001

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# Using Open WorldCat

The screenshot shows four overlapping Microsoft Internet Explorer browser windows from the early 2000s. The top window displays Yahoo! Search Results for 'kodansha Ei-Wa Jiten'. Below it, another window shows search results for 'Libraries in your country'. A third window is titled 'Search Waseda University Library - Microsoft Internet Explorer provided by OCLC, Inc.' and contains a search bar with 'kodansha Ei-Wa Jiten' entered. The bottom-most window is also titled 'Search Waseda University Library...' and shows detailed search results for the book 'Kodansha Ei-Wa jiten = The Kodansha English-Japanese dictionary'. This window includes fields for D-RIKOH/GAKUDOKU (TE 880460), LIB USE ONLY, Edition (第2版), Description (1557p ; 19cm), Note (8刷(1982.11) 背・表紙の書名:The kodansha English-Japanese dictionary. 折込み図1枚), Subject (英語 -- 辞書, エイゴ -- ジシヨ, eigo -- jisho), Class (833 njb/8), Alt author (川本 茂雄, 1913-1983; カワモト, シゲオ, 1913-1983; kawamoto, shigeo, 1913-1983), and ISBN (4061210351). On the left side of the bottom window, there are several vertical panels: one for finding books by title (with 'Japan' selected), one for finding books by imprint (with 'Wase' visible), and a small library logo panel. The taskbar at the bottom shows the Windows XP interface with icons for Internet Explorer and other applications.

# Using Open WorldCat

The screenshot displays the Open WorldCat search interface. At the top, there's a search bar with the text "churchill war papers" and a "Search" button. Below the search bar, there are links for "Web", "Images", "Directory", "Local", "News", and "Products". The interface also features "Find in a Library" buttons powered by WorldCat. On the right side, there are links for "About", "Tips on Using", "For Librarians", and "Send Feedback".

The search results show a single entry for "The Churchill war papers" by Winston Churchill, Sir, and Martin Gilbert. The entry includes the ISBN 0393035220 and 0393019594. A "Find in a Library - powered by WorldCat" button is visible next to the entry.

Below the search results, there is a section titled "Bibliographic record" which provides detailed information about the book:

- Title:** The Churchill war papers / [compiled by] Martin Gilbert.
- Author:** Churchill, Winston, Sir, 1874-1965.
- Other Names:** Gilbert, Martin, 1936-
- Publisher:** New York : London : W.W. Norton & Co., 1993-
- Description:** v. ; 25 cm.
- Notes:** Cataloguing based on v.1. V.1. At the Admiralty, Sept 1939-May 1940 -- v.2. Never surrender, May-Dec 1940 -- v.3. The ever-widening war, 1941.
- ISBN:** 0393035220 (v.1)
- Subjects:** Churchill, Winston, Sir, 1874-1965 -- Archives. Admiralty -- Great Britain -- History -- Sources. World War, 1939-1945 -- Sources. World War, 1939-1945 -- Great Britain.

Below the bibliographic record, there is a section titled "Library Holdings" which shows the location, call number, and status of the book in various libraries:

Location	Call Number	Status
Queen's Coll. QUE Main Libr	K.q.209	Available

On the right side of the screenshot, there is a text box that says "Quick find on OLIS ...".

# Join the Open WorldCat Program!

1. Become an **OCLC Governing Member** by cataloging **ALL** of your library's **newly acquired titles** on WorldCat (the OCLC Online Union Catalog)
2. Batchload your Library's **retrospective file** (OPAC – Online Public Access Catalog) into WorldCat
3. Subscribe to **FirstSearch WorldCat**

*Why these requirements?*

# ***Why These Requirements?***

1. **Google** and **Yahoo!** harvest metadata from **WorldCat** (the OCLC Online Union Catalog)

If your library's holding is not registered in **WorldCat**, **Google** and **Yahoo!** cannot harvest information of your library's holding

2. **Google** and **Yahoo!** establish a link to **WorldCat**, and **WorldCat** establishes a link to your library's OPAC when your library subscribes to **FirstSearch WorldCat**

# WorldCat Collection Analysis Service

- Analyzes library collections of a group of libraries
- Compares your own library's collection with those of other OCLC user libraries
- To use this service, library holdings must be in WorldCat (the OCLC Online Union Catalog)
- On an annual subscription basis – you can do collection analysis as often as you wish, by your staff, in your library
- **Available NOW** – introduced in March 2005

# WorldCat Dissertations and Theses

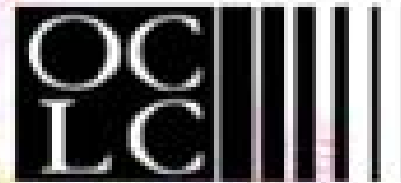
- About 5 million bibliographic records and holding library symbols of dissertations and theses held in OCLC user libraries worldwide
- Links to full-text on the Web when available
- Links to WorldCat Resource Sharing Service (namely, ILL)
- By annual subscription
- Available to OCLC users worldwide in 2005

# HKCAN: Hong Kong Chinese Authority - Names

- Developed by **JULAC** – The Joint University Librarians Advisory Committee (Hong Kong)
- In **MARC21** – compatible with LC Authority records
- About 130,000 records of Chinese names **in Chinese characters** and parallel Pinyin romanization
- Increase by about 10,000 records monthly
- Available to OCLC cataloging users worldwide through Connexion in 2005



# OCLC Asia Pacific Update



ASIA  
PACIFIC

Serves 3,600 Institutions in  
Asia and the Pacific Region

# Relationship with Consortia in Asia

## - China

### ❖ CALIS (China Academic Library and Information System)

- Subscribes to OCLC FirstSearch Base Package with H.W. Wilson Select Plus Full-Text for 100 key universities since 1999

### ❖ CLC (China Library Consortium)

- Purchases OCLC NetLibrary eBooks for 60 libraries since May 2004

# Relationship with Consortia in Asia

## - Japan

### ❖ NII (National Institute of Informatics)

- ILL System-to-System link via Z39.50 for resource sharing with ARL libraries since September 2002
- National cataloging license to access WorldCat (the OCLC Online Union Catalog) for ALL NII user libraries since February 2005

# Relationship with Consortia in Asia

## - Korea

### ❖ KERIS (Korea Education & Research Information Service)

- Subscribes to OCLC FirstSearch Base Package with H.W. Wilson Select Plus Full-Text for professors, researchers and university students nationwide since 1999
- Purchases OCLC NetLibrary eBooks for 70 universities since 2002

# Relationship with Consortia in Asia - Singapore

## ❖ SILAS (Singapore Integrated Library Automation Service)

- National cataloging license to access WorldCat (the OCLC Online Union Catalog) for ALL SILAS user libraries since December 2001
- Batchloaded 1.4 million MARC records of National Union Catalog of Singapore into WorldCat in 2002

# Relationship with Consortia in Asia - Taiwan

## ❖ **CONCERT (Consortium on Core Electronic Resources in Taiwan)**

- Subscribes to OCLC FirstSearch Base Package for 100 universities since 1999

## ❖ **TEBNET (Taiwan E-Book Network)**

- Purchases OCLC NetLibrary eBooks for 25 libraries since August 2002

# Relationship with Consortia in Asia - Thailand

## ❖ Thai University eBook Net

- Purchases OCLC NetLibrary eBooks for 30 private & public universities since June 2003

## ❖ UniNet (University Network of Thailand)

- Purchases OCLC NetLibrary eBooks for 67 government-funded universities since December 2004



# Major CJK MARC Record Contributors in Asia

- **Waseda University, Tokyo, Japan**
- **Universities in Hong Kong**
  - ✓ Chinese University of Hong Kong
  - ✓ City University of Hong Kong
  - ✓ Hong Kong Baptist University
  - ✓ Hong Kong Polytechnic University
  - ✓ Hong Kong University of Science & Technology
  - ✓ The University of Hong Kong
- **Singapore Integrate Library Automation Service (SILAS)**
- **Tsinghua University, Beijing, China**
- **Shanghai Library, Shanghai, China**
- **Shenzhen Library, Shenzhen, China**

# OCLC's Top 10 Original Cataloging Libraries Fiscal Year July 2003 - June 2004

1.	Center for Research Libraries	63,549 original records
2.	University of Hong Kong	45,758 original records
3.	University of Oxford	39,322 original records
4.	The Ohio State University	25,048 original records
5.	University of Wisconsin	24,073 original records
6.	Godfrey Memorial Library	23,647 original records
7.	University of California, Berkeley	23,223 original records
8.	SILAS (Singapore)	19,155 original records
9.	Union Theological Seminary	15,729 original records
10.	University of Texas at Austin	15,309 original records

Source: OCLC Annual Report 2003/2004 p. 7

# Seven Issues Associated with Loading CJK MARC Records from Asia

- **MARC formats**
- **Internal codes**
- **Character sets**
- **Cataloging rules**
- **Name and subject authorities**
- **Romanization schemes**
- **Classification schemes**

# Potential Sources of CJK MARC Records from Asia for Loading into WorldCat

- CALIS (China Academic Library & Information System)
- National Library of China
- Shenzhen Library, China (On-going)
- Chinese University of Hong Kong (Completed & on-going)
- HK University of Science & Technology (Completed & on-going)
- University of Hong Kong (Completed & on-going)
- Waseda University, Japan (Completed & on-going)
- National Library of Korea
- Singapore National Union Catalog (Completed & on-going)
- National Central Library, Taiwan
- National Chengchi University, Taiwan (On-going)

# Potential Strategic Alliance Opportunities

- Beijing Founder 北京方正
- Beijing Super Star 北京超星
- Commercial Press Hong Kong 香港商務印書館

# OCLC – A Global Library Cooperative

## Over 52,000 Libraries in 95 Countries





## **OCLC Headquarters in Dublin, Ohio, U.S.A.      1,000 Employees**

### **Other Offices in the U.S.A.**

**California** – Ontario and Santa Rosa  
**New York** – New York City  
**Pennsylvania** – Bethlehem  
**Washington** – Lacey and Spokane  
**Washington, DC**

### **Offices Outside the U.S.A.**

**Canada** – Calgary, Winnipeg & Montreal  
**France** – Paris  
**Mexico** – Mexico City  
**The Netherlands** – Leiden  
**United Kingdom** – Birmingham





# Challenge Globalization







# Chasing the Sun

## South Australian Health Services Libraries Consortium (SAHSLC)

- Crippled Children's Association
- Dept. of Human Services
- Drug and Alcohol Services Council
- Julia Farr Services
- Lyell McEwin Health Service Campus
- Modbury Public Hospital
- Noarlunga Health Service
- Queen Elizabeth Hospital & Health Service
- Repatriation General Hospital
- Royal Adelaide Hospital/Institute of Medical & Veterinary Science
- Royal District Nursing Service
- Women's and Children's Hospital

## South West Information for Clinical Effectiveness (SWICE) — U.K.

- North Bristol NHS Trust
- Weston Area Health NHS Trust
- Royal United Hospital NHS Trust, Bath
- Severn NHS Trust
- East Gloucestershire NHS Trust
- Royal Free Hospital, London



# Thank you!

*Do you have any*

# *Questions?*