

OCLC CJK USERS' GROUP
MEETING, 2010

BREAKOUT SESSION:
TEACHING WORLDCAT

YUNAH SUNG (UNIV. OF MICHIGAN)

YUNAHS@UMICH.EDU

March 26, 2010

1. Why a user needs to know the WorldCat?
2. From “WorldCat” to “*i* Cat”: how a user can utilize WorldCat features
3. Library Instruction manuals to teach “WorldCat”
4. Q & A

Let users know about WorldCat: Add the site to your Research Guides

The screenshot shows a research guide website with the following elements:

- Navigation Tabs:** Home, Searching tips, Articles & Databases, Online Resources for Korean Studies, Korean DVDs, FAQ.
- Search Bar:** Located at the top right, with a search button and a dropdown menu set to "This Guide".
- Short Cuts to Catalogs (Red Boxed):**
 - Mirlyn
 - U-M Library Catalog (new search interface)
 - Mirlyn Classic
 - U-M Library Catalog
 - WorldCat** (Red Boxed)
 - World wide Union Catalog (Login required for off-campus users)
 - RISS (전국대학소장사유)
 - Union Catalog of university & college libraries in Korea
 - National Digital Library (국가전자도서관)
 - National information database linking 8 major Korean national library catalogs
 - Google Book Search
 - Hathi Trust
 - A shared Digital Repository for research libraries
- Introduction:** This guide provides selected resources supporting teaching and research in Korean Studies. For resources covering multiple countries in East Asia, please consult the [Research Guide for East Asian Studies](#). For detailed information on Korean Collection, please click [HERE](#).
- E-Resources:** Go to "**Articles & Databases**" page for Korean Full-Text journal articles (KISS / DBPIA), E-Books, and Newspaper archives.
- News from the Korean Collection at UM Library:**
 - * **New Books:** For a list of newly cataloged items within 1 to 4 weeks, please visit [MLibrary site](#). Here's [further instructions](#).
 - * **January, 2010:** Happy New Year! Please contact [Yunah](mailto:yunahs@umich.edu) (yunahs@umich.edu) for Library Instruction on Korean Collection!
 - * **December, 2009:** [Library Used Book Sale](#) Dec. 8-9, 10AM to 10PM
 - * **October, 2009:** Asia Library Reading Room is undergoing renovation. More North Korean publications have been added. (ex) [수령님과 민족어](#)
- Yunah's Profile:** Includes a photo of Yunah Sung, contact info (The University of Michigan, 414 Hatcher North, 920 N. University, Tel: 734-936-2408), and links (Website / Blog, Profile & Guides). Subjects: Korean Studies, East Asian Studies.
- Google Books Search:** A search box with the Google logo and a search button.

First Search:

Journal articles, books, ILL features

FirstSearch

[Need help? Ask Us!](#)

FirstSearch Home

- Welcome to the OCLC FirstSearch service, connecting you to information in a wide range of subjects in 35 databases.
- Looking for a general database to search? Try:
 - [ArticleFirst](#) - Articles | [ECO](#) - Journal Articles | [WorldCat](#) - Books etc.
- If you have saved searches, you can access them here: [Previous Searches](#)
- If you have saved marked record(s), you can access them here: [Saved Records](#)
- WorldCat Hot Topics:

Hello Yunah Sung! (If you are not Yunah Sung, [click here](#))

[Staff View](#) | [Sign Out](#) | [My Account](#) | [Options](#) | [Comments](#) | [Exit](#) | [Hide tips](#)

Home | **Databases** | **Searching**

[Basic Search](#) | [Advanced Search](#) | [Expert Search](#) | [Previous Searches](#) |

Intro | News | Help

Search for:

In:

Jump to Advanced Search:

English | Español | Français | العربية | 日本語 | 한국어 | 中文(繁體) | 中文(简体) | [Options](#) | [Comments](#) | [Exit](#)

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Internet 100%

First Search: Home

Select a Topic or Database

The screenshot shows the FirstSearch website interface. At the top left, the text "FirstSearch" is displayed. Below it, a navigation menu includes "Home" and "Basic Search". A search bar is present with the placeholder text "Search for:". Below the search bar, there are sections for "In:" and "Jump to Adv:". Two dropdown menus are open, both highlighted with red boxes. The top dropdown menu is titled "-- Select a Topic or Database --" and lists various subjects such as Arts & Humanities, Biography, Business & Economics, Conferences & Proceedings, Consumer Affairs & People, Education, Engineering & Technology, General, General Science, Life Sciences, Medicine/Health, Consumer, Medicine/Health, Professional, News & Current Events, Public Affairs & Law, Quick Reference, and Social Sciences. The bottom dropdown menu is titled "-- Select a Database to Search --" and lists databases including AltPressIndex, AltPressIndexArchive, AltPressIndexComplete, AnthropologyPlus, ArtAbstracts, ArticleFirst, ASTA, and BioAgIndex. The website footer contains the OCLC logo, copyright information "© 1992-2010 OCLC", and a link to "Terms & Conditions". The browser's address bar shows "Internet" and the zoom level is set to "100%".

First Search: Available Databases

X
FirstSearch

[Need help? Ask Us!](#)

- Choose the databases you want to search (up to 3) and then click on **Select**.
- Databases missing some new FirstSearch features are displayed like this: *Database**.
- Looking for a general database to search? Try:
 - [ArticleFirst](#) - Articles
 - [ECO](#) - Journal Articles
 - [WorldCat](#) - Books etc.

Home
Databases
Searching

[Staff View](#) | [My Account](#) | [Options](#) | [Comments](#) | [Exit](#) | [Hide tips](#)

List All Databases
List Databases by Topic
Suggest Best Databases
Go to page

?
Current database: **WorldCat**

Select
Clear

Select	Database	Description	Updated	Info	Full Text
<input checked="" type="checkbox"/>	WorldCat	OCLC catalog of books and other materials in libraries worldwide	2010-03-25		
<input type="checkbox"/>	AltPressIndex	Indexes journals covering cultural, economic, political & social change	2010-03-17		
<input type="checkbox"/>	AltPressIndexArchive	Index of journals (1969-1990) covering cultural, economic, political & social change	2002-12-10		
<input type="checkbox"/>	AltPressIndexComplete	Combined access to Alternative Press Index (API) and API Archive, 1969-present.			
<input type="checkbox"/>	AnthropologyPlus	Anthropology, archaeology, and interdisciplinary studies			
<input type="checkbox"/>	ArtAbstracts	Leading publications in the world of the arts	2010-03-18		
<input type="checkbox"/>	ArticleFirst	OCLC index of articles from the contents pages of journals	2010-03-25		
<input type="checkbox"/>	ASTA	Applied Science and Technology Abstracts	2010-03-18		
<input type="checkbox"/>	BioAgIndex	Leading publications in agriculture, biology, forestry, and ecology	2010-03-19		
<input type="checkbox"/>	BiographyInd	Index to a wide range of biographical material	2010-03-19		
<input type="checkbox"/>	BookReview	Reviews of current English-language fiction and nonfiction books	2010-03-18		
<input type="checkbox"/>	ChicanoDatabase	Mexican-American, Chicano and the broader Latino experience			
<input type="checkbox"/>	Ebooks	OCLC catalog of online electronic books available through libraries worldwide	2010-03-25		
<input type="checkbox"/>	ECO	An OCLC collection of scholarly journals (Browse Journal Titles)	2010-03-25		
<input type="checkbox"/>	EducationAbs	Leading publications in the field of education	2010-03-18		
<input type="checkbox"/>	ERIC	Journal articles and reports in education	2010-03-01		
<input type="checkbox"/>	EssavGenLit	Find contents in collected works focusing on humanities and social sciences	2010-02-08		

Done
Internet
100%

First Search: Databases

List Databases by Topic: General

FirstSearch

List Databases by Topic [Need help? Ask Us!](#)

- Choose the databases you want to search (up to 3) and then click on **Select**.
- Databases missing some new FirstSearch features are displayed like this: *Database**.

Home Databases Searching Staff View My Account Options Comments Exit Hide tips

List All Databases List Databases by Topic Suggest Best Databases Go to page

News Help Current database: WorldCat Current Topic: General

Topic area: General

Select Clear

Select	Database	Description	Updated	Info	Full Text
<input checked="" type="checkbox"/>	WorldCat	OCLC catalog of books a	2010-03-25	1	
<input type="checkbox"/>	ArticleFirst	OCLC index of articles fr	2010-03-25	1	
<input type="checkbox"/>	ChicanoDatabase	Mexican-American, Chic		1	
<input type="checkbox"/>	ECO	An OCLC collection of sci	2010-03-25	1	
<input type="checkbox"/>	Ebooks	OCLC catalog of online e	aries worldwide	2010-03-25	1
<input type="checkbox"/>	EssayGenLit	Find contents in collect	social sciences	2010-02-08	1
<input type="checkbox"/>	OAIster	Union catalog of digital r		1	
<input type="checkbox"/>	ReadersGuideAbs	Abstracts of articles from		2010-03-19	1
<input type="checkbox"/>	WilsonSelectPlus	Full text articles in sci		2010-03-22	1
<input type="checkbox"/>	WorldCat	OCLC catalog of books and other materials in libraries worldwide	2010-03-25	1	
<input type="checkbox"/>	WorldCatDissertations	A database of all dissertations and theses available in WorldCat		1	

Select Clear

English Español Français عربي 日本語 한국어 中文(繁體) 中文(简体) Options Comments Exit

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Internet 100%

WorldCat	OCLC catalog of books and other materials in libraries worldwide
ArticleFirst	OCLC index of articles from the contents pages of journals
ChicanoDatabase	Mexican-American, Chicano and the broader Latino experience
ECO	An OCLC collection of scholarly journals (Browse Journal Titles)
Ebooks	OCLC catalog of online electronic books available through libraries worldwide
EssayGenLit	Find contents in collected works focusing on humanities and social sciences
OAIster	Union catalog of digital resources
ReadersGuideAbs	Abstracts of articles from popular magazines
WilsonSelectPlus	Full text articles in science, humanities, education and business
WorldCat	OCLC catalog of books and other materials in libraries worldwide
WorldCatDissertations	A database of all dissertations and theses available in WorldCat

Search examples: Korean wave

The screenshot displays the FirstSearch homepage. At the top left, the title "FirstSearch" is shown in a dark banner. Below it, the "FirstSearch Home" section contains a list of introductory text and links. A navigation bar includes tabs for "Home", "Databases", "Searching", and "Results". A secondary bar offers options like "List All Databases" and "List Databases by Topic". A search form is prominently featured with the text "korean wave" entered in the search field, "General" selected in the "In:" dropdown, and "Search" and "Clear" buttons. A green arrow points to the "Search" button. Below the search form is a "Jump to Advanced Search" dropdown menu. The footer contains the OCLC logo, copyright information for 1992-2010, and a list of language options including English, Español, Français, العربية, 日本語, 한국어, 中文(繁體), and 中文(简体). The browser's address bar at the bottom shows "Internet" and a 100% zoom level.

FirstSearch

[Need help? Ask Us!](#)

- Welcome to the OCLC FirstSearch service, connecting you to information in a wide range of subjects in 35 databases.
- Looking for a general database to search? Try:
[ArticleFirst](#) - Articles | [ECO](#) - Journal Articles | [WorldCat](#) - Books etc.
- If you have saved searches, you can access them here: [Previous Searches](#)
- If you have saved marked record(s), you can access them here: [Saved Records](#)

Hello Yunah Sung! (If you are not Yunah Sung, [click here](#))

Home Databases Searching Results

List All Databases List Databases by Topic Suggest Best Databases Go to page

Intro News Help

Search for: korean wave

In: General

Search Clear

Jump to Advanced Search: -- Select a Database to Search --

English | Español | Français | العربية | 日本語 | 한국어 | 中文(繁體) | 中文(简体) | Options | Comments | Exit

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Internet 100%

Search examples: Korean wave

Select up to 3 databases from Search results

FirstSearch

List Databases by Topic [Need help? Ask Us!](#)

- Choose the databases you want to search (up to 3) and then click on **Select**.
- Databases missing some new FirstSearch features are displayed like this: *Database**.

Hello Yunah Sung! (If you are not Yunah Sung, [click here](#))

[Home](#) [Databases](#) [Searching](#) [Results](#) [Staff View](#) | [Sign Out](#) | [My Account](#) | [Options](#) | [Comments](#) | [Exit](#) | [Hide tips](#)

[List All Databases](#) [List Databases by Topic](#) [Suggest Best Databases](#) [Go to page](#) ▼

News Help Current database: ECO Current Topic: General Estimated results for: **korean wave**

Topic area: General [Change](#)

[Select](#) [Clear](#)

Select	Est. Results	Database	Description	Updated	Info	Full Text
<input type="checkbox"/>	210	ArticleFirst	OCLC index of articles from the contents pages of journals	2010-03-25		
<input type="checkbox"/>	120	WorldCat	OCLC catalog of books and other materials in libraries worldwide	2010-03-25		
<input type="checkbox"/>	60	ECO	An OCLC collection of scholarly journals (Browse Journal Titles)	2010-03-25		
<input type="checkbox"/>	50	OAlster	Union catalog of digital resources			
<input type="checkbox"/>	30	WilsonSelectPlus	Full text articles in science, humanities, education and business	2010-03-22		
<input type="checkbox"/>	10	ReadersGuideAbs	Abstracts of articles from popular magazines	2010-03-19		
<input type="checkbox"/>	3	WorldCatDissertations	A database of all dissertations and theses available in WorldCat			
<input type="checkbox"/>	2	Ebooks	OCLC catalog of online electronic books available through libraries worldwide	2010-03-25		
<input type="checkbox"/>	0	ChicanoDatabase	Mexican-American, Chicano and the broader Latino experience			
<input type="checkbox"/>	0	EssayGenLit	Find contents in collected works focusing on humanities and social sciences	2010-02-08		

[Select](#) [Clear](#)

[English](#) | [Español](#) | [Français](#) | [عربي](#) | [日本語](#) | [한국어](#) | [中文\(繁體\)](#) | [中文\(简体\)](#) | [Options](#) | [Comments](#) | [Exit](#)

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Done Internet 100%

Search examples: Korean wave

Results from WorldCat, ArticleFirst, WilsonSelectPlus

FirstSearch

WorldCat, ArticleFirst, WilsonSelectPlus List of Records

• Click on a title to see the detailed record.
• Click on a checkbox to mark a record to be e-mailed or printed in Marked Records.

Hello Yunah Sung! (If you are not Yunah Sung, [click here](#))

[Staff View](#) | [Sign Out](#) | [My Account](#) | [Options](#) | [Comments](#) | [Exit](#) | [Hide tips](#)

Home Databases Searching **Results**

List of Records Detailed Record Marked Records Saved Records Go to page

WorldCat, ArticleFirst, WilsonSelectPlus results for: kw: korean and kw: wave. (Save Search)
Records found: 462
By database: ArticleFirst (201) WilsonSelectPlus (25) WorldCat (236)

Find related: Books etc. (WorldCat) Articles (ArticleFirst) Articles (WilsonSelectPlus) **Journal Articles (ECO)** Reference Resources (WorldAlmanac) Previous Searches

Sort E-mail Print Help

Prev 1 Next

- [Globalization, or the logic of cultural hybridization: the case of the Korean wave](#)
Author: Ryoo, Woongjae Source: Asian Journal of Communication 19, no. 2 (2009): 137-151 [Libraries Worldwide](#): 357 [University of Michigan Library \(ArticleFirst\)](#)
[See more details for locating this item](#)
- [Millimeter-wave Receiver Optics for Korean VLBI Network](#)
Author: Han, Seog-Tae; Lee, Jung-Won; Kang, Jiman, and others Source: International Journal of Infrared and Millimeter Waves 29, no. 1 (2008): 69-78 [Libraries Worldwide](#): 387
[University of Michigan Library \(ArticleFirst\)](#) [See more details for locating this item](#)
- [Numerical Simulation of Typhoon Wind Forcing in the Korean Seas Using a Spectral Wave Model](#)
Author: Kumar, B. Prasad; Stone, Gregory W. Source: Journal of Coastal Research 23, no. 2 (2007): 362-373 [Libraries Worldwide](#): 803 [University of Michigan Library](#),
[View Full Text in PDF format \(WilsonSelectPlus\)](#) [View Full Text in HTML format \(WilsonSelectPlus\) \(ArticleFirst\)](#)
- [Estimation of Design Wave Height for the Waters around the Korean Peninsula](#)
Author: Lee, Dong -Young; Jun, Ki -Cheon Source: Ocean Science Journal 41, no. 4 (2006): 245-254 [Libraries Worldwide](#): 100 (ArticleFirst) [See more details for locating this item](#)
- [Determinants of psychological distress over time among older Korean immigrants and Non-Hispanic White elders: Evidence from a two-wave panel study](#)
Author: Min, J. W.; Moon, A.; Lubben, J. E. Source: Aging & Mental Health 9, no. 3 (2005): 210-222 [Libraries Worldwide](#): 552 [University of Michigan Library \(ArticleFirst\)](#)
[See more details for locating this item](#)
- [Yayoi Wave, Kofun Wave, and Timing: The Formation of the Japanese People and Japanese Language](#)
Author: Hong, Wontack Source: Korean Studies 29, no. 1 (2005): 1-29 [Libraries Worldwide](#): 793 [University of Michigan Library \(ArticleFirst\)](#) [See more details for locating this item](#)
- [Determinants of psychological distress over time among older Korean immigrants and non-Hispanic White elders: Evidence from a two-wave panel study](#)

Done Internet 100%

Available Books

Availability: FirstSearch indicates your institution owns the item.

FirstSearch
WorldCat Detailed Record

Click on a checkbox to mark a record to be e-mailed or printed in Marked Records.

Hello Yunah Sung! (If you are not Yunah Sung, [click here](#))

Home Databases Searching Results Staff View Sign Out My Account Options Comments Exit Hide tips

List of Records Detailed Record Marked Records Saved Records Go to page

WorldCat results for saved marked records search. Record 3 of 6.

East Asian Pop Culture
Analysing the Korean Wave

**East Asian pop culture :
analysing the Korean wave /**
Beng Huat Chua; Koichi Iwabuchi

2008
English Book 307 p. ; 24 cm.
Hong Kong : Hong Kong University Press ; London : Eurospan [distributor], ; ISBN: 9789622098923 9622098924 9622098932 (pbk.) 9789622098930 (pbk.)

GET THIS ITEM

Availability: **FirstSearch indicates your institution owns the item.**

- Libraries worldwide that own item: 171 [University of Michigan Library](#)
- Search the Mirllyn catalog at the University of Michigan

External Resources:

- Request via ILL
- Get It Availability at U-Michigan
- Cite This Item

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More About This In: [Book Review Digest](#) (Digests of and citations for book reviews)

Local Catalog for holding information

Mirlyn Catalog | MLibrary Home | Mirlyn Classic | Search Tools | MGet It | Ask a Librarian

Search in: All Libraries | Advanced | Search Tips | My Account | Favorites | Login

Clear | 962-209-892-4 | All Fields | Find | Mirlyn Classic

Narrow Search

Subject

- Popular culture Korea (South) (1)
- Television programs Korea (South) (1)

Academic Discipline

- Arts (1)
- Communication Studies (1)
- Film and Video Studies (1)
- Social Sciences (1)

Format

- Book (1)

Availability

- Circulating volumes (1)

Language

- English (1)

Place of Publication

Date of Publication

- 2000-2009 (1)

Region

- Korea (South) (1)

Library

- Hatcher Graduate (1)

Author

Showing 1 - 1 of 1 Results for isbn:962-209-892-4 | Sort: Relevance

Selected items (0): Save Selected to Favorites | List | Email | Export | Clear

East Asian pop culture : analysing the Korean wave / edited by Chua Beng Huat and Koichi Iwabuchi.
Published 2008
Book

Location	Status	Call Number / Description
Hatcher Graduate	On shelf	PN 1992.3 .K6 E38 2008
Electronic Resources	Google Online (Limited View)	

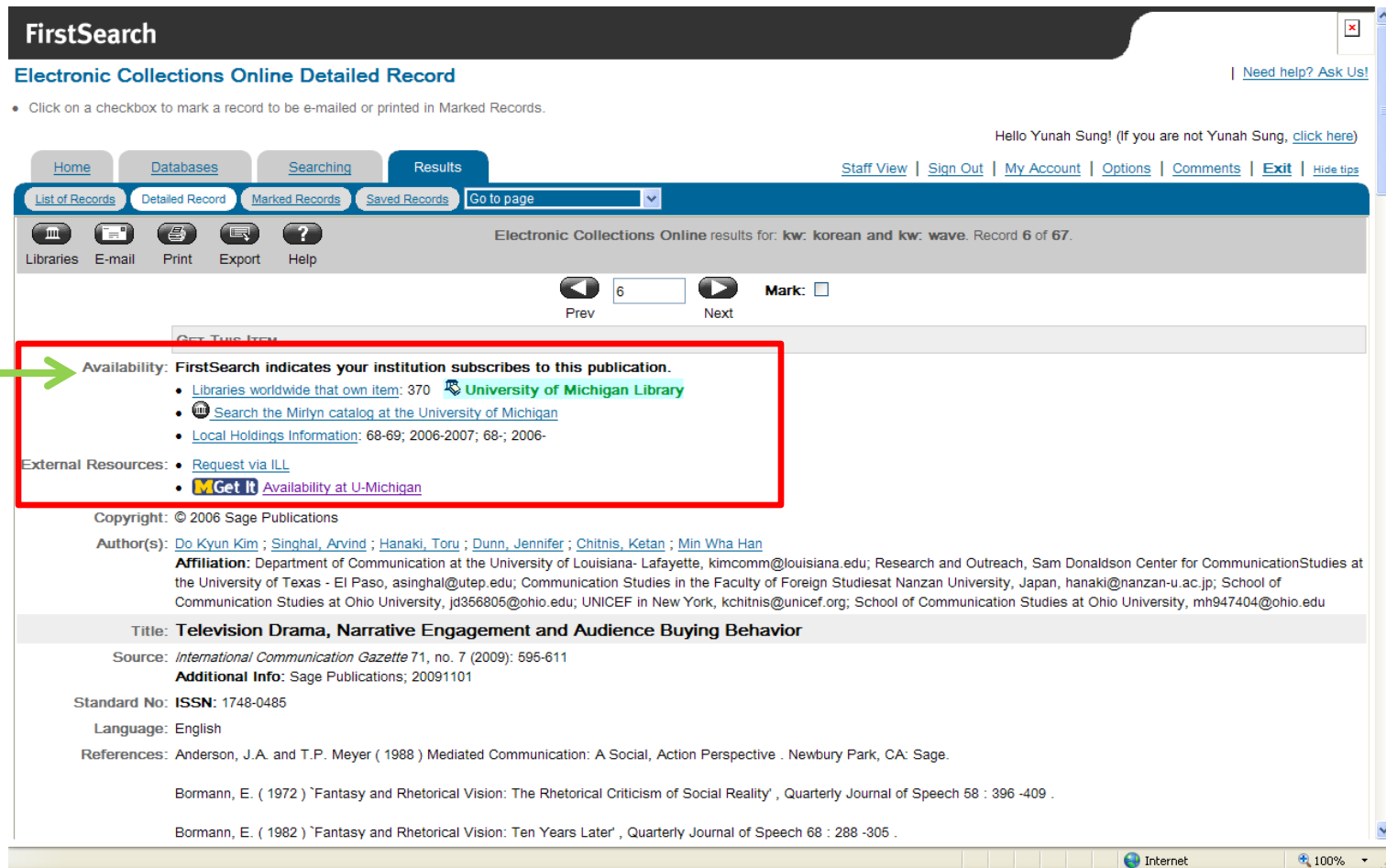
Get Fe... | Email this Search

Location Status Call number

Internet | 100%

Available Articles

Availability: FirstSearch indicates your institution subscribes to this publication.



FirstSearch

Electronic Collections Online Detailed Record | [Need help? Ask Us!](#)

• Click on a checkbox to mark a record to be e-mailed or printed in Marked Records.

Hello Yunah Sung! (if you are not Yunah Sung, [click here](#))

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[List of Records](#) [Detailed Record](#) [Marked Records](#) [Saved Records](#) [Go to page](#)

Libraries E-mail Print Export Help


Electronic Collections Online results for: kw: korean and kw: wave. Record 6 of 67.

Prev 6 Next Mark:

Availability: FirstSearch indicates your institution subscribes to this publication.

- [Libraries worldwide that own item:](#) 370  **University of Michigan Library**
- [Search the Mirllyn catalog at the University of Michigan](#)
- [Local Holdings Information:](#) 68-69; 2006-2007; 68-; 2006-

External Resources:

- [Request via ILL](#)
-  [Availability at U-Michigan](#)

Copyright: © 2006 Sage Publications

Author(s): [Do Kyun Kim](#) ; [Singhal, Arvind](#) ; [Hanaki, Toru](#) ; [Dunn, Jennifer](#) ; [Chitnis, Ketan](#) ; [Min Wha Han](#)
Affiliation: Department of Communication at the University of Louisiana- Lafayette, kimcomm@louisiana.edu; Research and Outreach, Sam Donaldson Center for Communication Studies at the University of Texas - El Paso, asinghal@utep.edu; Communication Studies in the Faculty of Foreign Studies at Nanzan University, Japan, hanaki@nanzan-u.ac.jp; School of Communication Studies at Ohio University, jd356805@ohio.edu; UNICEF in New York, kchitnis@unicef.org; School of Communication Studies at Ohio University, mh947404@ohio.edu

Title: **Television Drama, Narrative Engagement and Audience Buying Behavior**

Source: *International Communication Gazette* 71, no. 7 (2009): 595-611
Additional Info: Sage Publications; 20091101

Standard No: ISSN: 1748-0485

Language: English

References: Anderson, J.A. and T.P. Meyer (1988) Mediated Communication: A Social, Action Perspective . Newbury Park, CA: Sage.

Bormann, E. (1972) 'Fantasy and Rhetorical Vision: The Rhetorical Criticism of Social Reality' , *Quarterly Journal of Speech* 58 : 396 -409 .

Bormann, E. (1982) 'Fantasy and Rhetorical Vision: Ten Years Later' , *Quarterly Journal of Speech* 68 : 288 -305 .

Internet 100%

Title: Television Drama, Narrative Engagement and Audience Buying Behavior

Source: International communication gazette [1748-0485] Do yr:2009 vol:71 iss:7 pg:595 -611

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Full-text of the article available

The screenshot shows a web browser displaying a journal article. The browser's address bar shows the page number 596 (2 of 18) and a search bar. The page content includes the journal title 'The International Communication Gazette', copyright information for 2009, and the article title 'TELEVISION DRAMA, NARRATIVE ENGAGEMENT AND AUDIENCE BUYING BEHAVIOR' by Do Kyun Kim, Arvind Singhal, Toru Hanaki, Jennifer Dunn, Ketan Chitnis and Min Wha Han. The abstract discusses the popularity of Korean television dramas in North and Southeast Asia, specifically mentioning 'Winter Sonata'. The keywords are 'audience behavior / global media / Japanese economy / Korean media / Korean wave narrative / television effects / Winter Sonata'. The right sidebar contains navigation links for 'SAGE journals online', 'Quick Search this Journal', 'Journal Navigation', 'Version', 'This Article', 'Alerts', 'Services', and 'Google Scholar'. The left sidebar shows a 'Pages' list with thumbnails for pages 595 through 600.

The International Communication Gazette
© The Author(s), 2009. Reprints and permissions: <http://www.sagepub.co.uk/journalsPermissions.nav>
the International Communication Gazette, 1748-0485; Vol. 71(7): 595-611;
DOI: 10.1177/1748048509341894
<http://gaz.sagepub.com>

TELEVISION DRAMA, NARRATIVE ENGAGEMENT AND AUDIENCE BUYING BEHAVIOR

The Effects of *Winter Sonata* in Japan

Do Kyun Kim, Arvind Singhal, Toru Hanaki, Jennifer Dunn, Ketan Chitnis and Min Wha Han

Abstract / In the past few years, the popularity of Korean television dramas, songs and movies has skyrocketed in countries of North and Southeast Asia. This huge wave of Korean pop culture referred to as the *Hanryu* (the Korean wave). One of the most significant trendsetters of the *Hanryu* was the Korean television drama *Winter Sonata*, which was remarkably popular in every Asia country where it was broadcast. The present article investigates the perception of Japanese audience members toward *Winter Sonata's* narrative and how this perception influenced their buying behavior of *Winter Sonata* memorabilia, such as clothing, cosmetics, DVDs/CDs of the program, trips to Korea and the like. Employing both qualitative and quantitative methods, this study finds that the popularity of the drama was generated by Japanese audiences' engagement with its narrative. Further, the audience perception of the narrative's quality was found to predict whether or not the purchased a *Winter Sonata* product.

Keywords / audience behavior / global media / Japanese economy / Korean media / Korean wave narrative / television effects / *Winter Sonata*

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[Advanced Search](#)

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Table of Contents

Version
PDF version of: Do Kyun Kim et al.
71 (7): 595. (2009)

This Article
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[Citing Articles via Scopus](#)

Google Scholar
[Articles by Do Kyun Kim](#)
[Articles by Min Wha Han](#)

Pages
595
596
597
598
599
600

6.14 x 9.21 in
Internet 100%

Not Available Books

Availability: Check the catalogs in your library.

FirstSearch
WorldCat Detailed Record

Click on a checkbox to mark a record to be e-mailed or printed in Marked Records.

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Staff View | Sign Out | My Account | Options | Comments | Exit | Hide tips

Home Databases Searching Results

List of Records Detailed Record Marked Records Saved Records Go to page

WorldCat results for saved marked records search. Record 4 of 6.

WorldCat

Prev 4 Next Mark:

Detailed Record Add/View Comments

The Korean Americans /
Jennifer C Martin
2005
English Book : Juvenile audience 112 p. : ill., maps ; 23 cm.
San Diego, Calif. : Lucent Books, ; ISBN: 1590180798 (hard cover : alk. paper) 9781590180792 (hard cover : alk. paper)

Looks at the history of Korean immigration to America, including the reasons for emigration, how Korean Americans have been treated by American society, and the influence of Korean culture on America.

GET THIS ITEM

Access: <http://www.loc.gov/catdir/toc/ecip0422/2004019816.html>

Availability: **Check the catalogs in your library.**

- Libraries worldwide that own item: 142
- Search the Mirlyn catalog at the University of Michigan

External Resources:

- [Request via ILL](#)
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- [Cite This Item](#)

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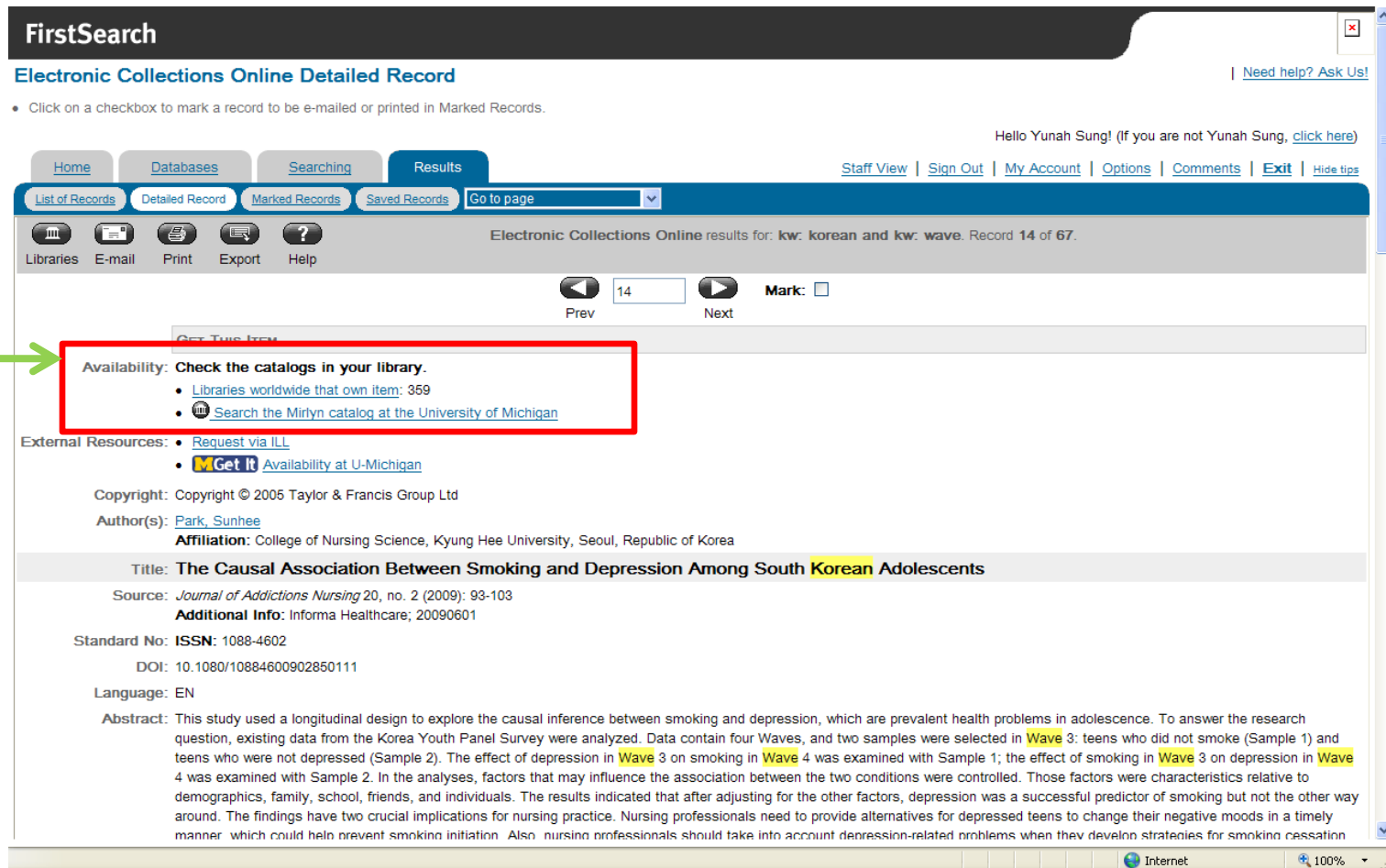
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* Title <small>Please do not abbreviate unless your citation is abbreviated. Also, diacritics and special characters will slow the processing of your request.</small>	The Korean Americans
Publisher	Lucent Books
Place of Publication	San Diego Calif.
Date of Publication	2005
Edition	
ISBN <small>If given will speed request processing</small>	9781590180792
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Electronic Collections Online results for: kw: korean and kw: wave. Record 14 of 67.

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Author(s): [Park, Sunhee](#)

Affiliation: College of Nursing Science, Kyung Hee University, Seoul, Republic of Korea

Title: **The Causal Association Between Smoking and Depression Among South Korean Adolescents**

Source: *Journal of Addictions Nursing* 20, no. 2 (2009): 93-103

Additional Info: Informa Healthcare; 20090601

Standard No: **ISSN:** 1088-4602

DOI: 10.1080/10884600902850111

Language: EN

Abstract: This study used a longitudinal design to explore the causal inference between smoking and depression, which are prevalent health problems in adolescence. To answer the research question, existing data from the Korea Youth Panel Survey were analyzed. Data contain four Waves, and two samples were selected in Wave 3: teens who did not smoke (Sample 1) and teens who were not depressed (Sample 2). The effect of depression in Wave 3 on smoking in Wave 4 was examined with Sample 1; the effect of smoking in Wave 3 on depression in Wave 4 was examined with Sample 2. In the analyses, factors that may influence the association between the two conditions were controlled. Those factors were characteristics relative to demographics, family, school, friends, and individuals. The results indicated that after adjusting for the other factors, depression was a successful predictor of smoking but not the other way around. The findings have two crucial implications for nursing practice. Nursing professionals need to provide alternatives for depressed teens to change their negative moods in a timely manner which could help prevent smoking initiation. Also, nursing professionals should take into account depression-related problems when they develop strategies for smoking cessation.

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Title: The Causal Association Between Smoking and Depression Among South Korean Adolescents

Source: Journal of addictions nursing [1088-4602] Park yr:2009 vol:20 iss:2 pg:93 -103

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Article Author	Park, S, Sunhee,
* Article Title	The Causal Association Between Sm Depression Among South Korean Ad
* Title (Journal, Conference Proceedings, Anthology) <small>Please do not abbreviate unless your citation is already abbreviated</small>	Journal of addictions nursing
Volume	20
Issue	2
Month	
* Year	2009
* Inclusive Pages	93-103
ISSN/ISBN <small>If given will speed request processing</small>	1088-4602
OCLC Number	
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i Cat features:

Saved records and Customized Folders

The screenshot displays the FirstSearch iCat interface. At the top left, the "FirstSearch" logo is visible. A red box highlights the "Saved Records" link in the top navigation bar. Below this, the "Searching" tab is active, and the "Basic Search" sub-tab is selected. The main content area shows "Records in folder 'Default': 0". A red box highlights the "Current Folder:" dropdown menu, which is currently set to "Default" and has a dropdown arrow. Below the dropdown, there are buttons for "View", "Delete", and "Create new folder:". To the right, there are "Move checked records to:" dropdown menus, both currently set to "Default", with "Move" buttons. At the bottom left, the OCLC logo and copyright information "© 1992-2010 OCLC" are visible. The bottom right corner shows the browser's address bar with "Internet" and a 100% zoom level.

iCat features:

Folder example: Korean wave

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Records in folder 'Korean wave': 6

Print Help

Current Folder: **Korean wave** View Delete Create new folder: Create

Check All Uncheck All Delete Checked Move checked records to: Korean wave Move

- [Century of the tiger : one hundred years of Korean culture in America, 1903-2003 /](#)
Author: Foster, Jenny Ryun.; Stewart, Frank,
Publication: Honolulu, Hawai`i : Manoa Journal : Centennial Committee of Korean Immigration to the United States : University of Hawai`i Press, 2003
Document: English : Book
Libraries Worldwide: 506 [University of Michigan Library](#)
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(WorldCat)
- [From the land of morning calm : the Koreans in America /](#)
Author: Takaki, Ronald T., 1939-2009.; Steffoff, Rebecca,
Publication: New York : Chelsea House Publishers, 1994
Document: English : Book
Libraries Worldwide: 354 [University of Michigan Library](#)
More Like This: [Search for versions with same title and author](#) | [Advanced options ...](#)
(WorldCat)
- [East Asian pop culture : analysing the Korean wave /](#)
Author: Chua, Beng Huat.; Iwabuchi, Koichi,
Publication: Hong Kong : Hong Kong University Press ; London : Eurospan [distributor], 2008
Document: English : Book
Libraries Worldwide: 171 [University of Michigan Library](#)
More Like This: [Search for versions with same title and author](#) | [Advanced options ...](#)
(WorldCat)
- [The Korean Americans /](#)
Author: Martin, Jennifer C., 1973- **Publication:** San Diego, Calif. : Lucent Books, 2005
Document: English : Book : Juvenile audience
Libraries Worldwide: 142
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WorldCat results for saved marked records search. Record 1 of 6.

Subjects Libraries E-mail Print Export Help

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Century of the tiger :
one hundred years of Korean culture in America, 1903-2003 /
Jenny Ryun Foster; Frank Stewart; Heinz Insu Fenkl

2003
English Book 256 p. : ill. (some col.) ; 26 cm.
Honolulu, Hawai'i : Manoa Journal : Centennial Committee of Korean Immigration to the United States : University of Hawai'i Press, ;
ISBN: 0824826841 9780824826840 0824826442 (pbk.) 9780824826444 (pbk.)

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FirstSearch Session timeout: 29:45 [Return](#)

Citation Styles for "East Asian pop culture : analysing the Korean wave"

APA (5th ed.)
Chua, B. H., & Iwabuchi, K. (2008). *East Asian pop culture: Analysing the Korean wave*. Hong Kong: Hong Kong University Press.

Chicago (Author-Date, 15th ed.)
Chua, Beng Huat, and Kōichi Iwabuchi. 2008. *East Asian pop culture: analysing the Korean wave*. Hong Kong: Hong Kong University Press.

Harvard (18th ed.)
CHUA, B. H., & IWABUCHI, K. (2008). *East Asian pop culture: analysing the Korean wave*. Hong Kong, Hong Kong University Press.

MLA (6th ed.)
Chua, Beng Huat, and Kōichi Iwabuchi. East Asian Pop Culture: Analysing the Korean Wave. Hong Kong: Hong Kong University Press, 2008.

Turabian (6th ed.)
Chua, Beng Huat, and Kōichi Iwabuchi. *East Asian Pop Culture: Analysing the Korean Wave*. Hong Kong: Hong Kong University Press, 2008.

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A Closer Look: FirstSearch close window

1 of 8 next

Welcomed by an easy-to-navigate tabbed interface

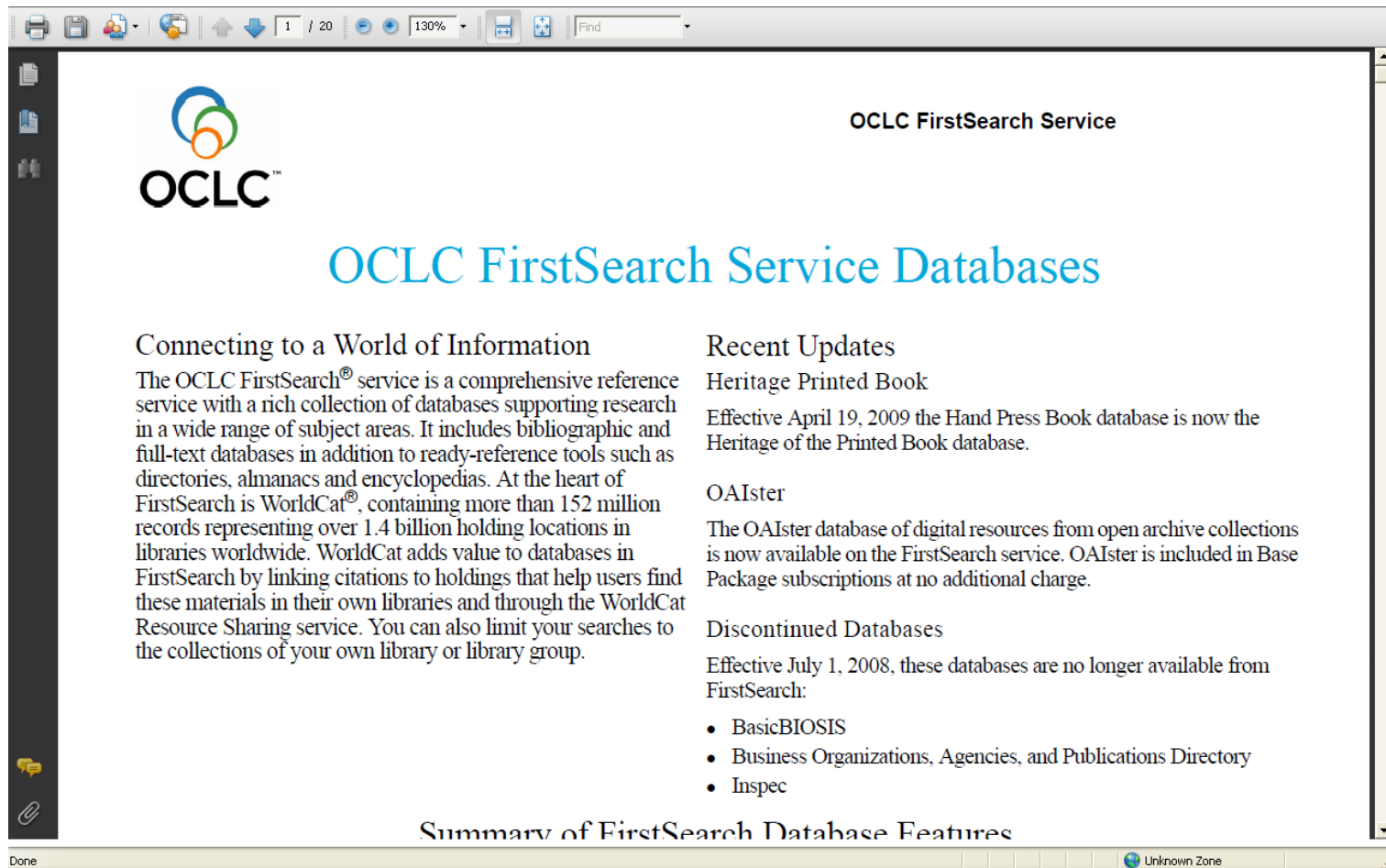
FirstSearch's Home screen immediately presents user tips **1** and a Quick Search function **2**. Clearly labeled icons **3** link to a context-sensitive Help system and appropriate functionality on each page. All pages also feature a customizable branding and links area **4** and the ability to switch between several interface languages **5**. The Go to Page dropdown **6** offers quick links to all pages utilized in the search session thus far.

The screenshot shows the FirstSearch Home page with the following elements highlighted by numbered callouts:

- 1**: Welcome message and database suggestions.
- 2**: Search input field and dropdown menu.
- 3**: Intro, News, and Help icons.
- 4**: Library name and links (QuestionPoint, Your Catalog, Google).
- 5**: Language selection dropdown.
- 6**: Go to page dropdown menu.

First Search documents

<http://www.oclc.org/support/documentation/firstsearch/databases/dblist/dblist.pdf>



The image shows a screenshot of a PDF document titled "OCLC FirstSearch Service Databases". The document features the OCLC logo at the top left and the title "OCLC FirstSearch Service Databases" in a large blue font. The content is organized into several sections: "Connecting to a World of Information", "Recent Updates", and "Discontinued Databases". The "Recent Updates" section lists "Heritage Printed Book" and "OAIster". The "Discontinued Databases" section lists "BasicBIOSIS", "Business Organizations, Agencies, and Publications Directory", and "Inspec". The document is displayed in a browser window with a toolbar at the top and a status bar at the bottom.

OCLC FirstSearch Service

OCLC FirstSearch Service Databases

Connecting to a World of Information

The OCLC FirstSearch® service is a comprehensive reference service with a rich collection of databases supporting research in a wide range of subject areas. It includes bibliographic and full-text databases in addition to ready-reference tools such as directories, almanacs and encyclopedias. At the heart of FirstSearch is WorldCat®, containing more than 152 million records representing over 1.4 billion holding locations in libraries worldwide. WorldCat adds value to databases in FirstSearch by linking citations to holdings that help users find these materials in their own libraries and through the WorldCat Resource Sharing service. You can also limit your searches to the collections of your own library or library group.

Recent Updates

Heritage Printed Book
Effective April 19, 2009 the Hand Press Book database is now the Heritage of the Printed Book database.

OAIster
The OAIster database of digital resources from open archive collections is now available on the FirstSearch service. OAIster is included in Base Package subscriptions at no additional charge.

Discontinued Databases

Effective July 1, 2008, these databases are no longer available from FirstSearch:

- BasicBIOSIS
- Business Organizations, Agencies, and Publications Directory
- Inspec

Summary of FirstSearch Database Features

Q & A

Please send a question to
yunahs@umich.edu.

Thank you very much!